

Community SRHR Outreach & Capacity Building (2023)

1. Project Overview

- **Objective:** Promote sexual and reproductive health and rights (SRHR) knowledge, access, and advocacy among rural youth and vulnerable communities.
 - **Location:** Mumbwa & Kaoma Districts, Zambia.
 - **Timeline:** February – November 2023.
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2. Background & Rationale

- **Context:** Rural communities face low SRHR awareness, limited access to services, and persistent cultural taboos around reproductive health. Adolescent girls are particularly vulnerable to early pregnancies and unsafe practices.
 - **Rationale:** Strengthening youth capacity and delivering awareness campaigns was vital to empower communities, reduce stigma, and improve health outcomes.
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3. Activity Components

a) Capacity Building

- Trained 20 peer educators (10 male, 10 female) on SRHR topics.
- Provided training manuals and facilitation kits.

b) Community Awareness Campaigns

- Conducted 8 interactive forums across rural schools and communities.
- Used drama, radio talk shows, and Q&A sessions to break taboos.

c) Peer Clubs Formation

- Established 2 youth-led SRHR clubs to sustain knowledge-sharing.
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4. Detailed Execution Phases

Phase 1: Training of Peer Educators (Feb–Mar 2023)

- 5-day residential training in Mumbwa.
- Covered SRHR basics, facilitation, and advocacy skills.

Phase 2: Community Outreach (Apr–Aug 2023)

- Peer educators conducted awareness sessions in schools and communities.
- Distributed 1,000 IEC materials (pamphlets, posters).

Phase 3: Peer Club Formation & Mentorship (Sep–Oct 2023)

- Formed 2 clubs with 60 active members.



- Linked clubs to local health centers for referrals.

Phase 4: Review & Dissemination (Nov 2023)

- Hosted stakeholder workshop to share lessons learned.
- Collected participant feedback through surveys.

5. Implementation Timeline

Phase	Timeframe	Key Activities
Peer Educator Training	Feb–Mar 2023	Training of 20 youth peer educators
Outreach Campaigns	Apr–Aug 2023	8 community forums; IEC materials distributed
Peer Clubs Formation	Sep–Oct 2023	2 clubs established; mentorship provided
Dissemination	Nov 2023	Stakeholder workshop; report compilation

6. Outcomes & Impact

- **Reach:** 1,200 youth directly engaged in SRHR sessions.
- **Knowledge Gains:** 75% of participants reported increased knowledge of SRHR rights and services.
- **Sustainability:** 2 peer clubs formed, meeting regularly for continued learning.
- **Behavior Change:** Increased referrals to health centers for SRHR services reported by local clinics.

7. Key Partners

- **District Health Offices:** Provided technical facilitation and health linkages.
- **Local Schools:** Hosted outreach sessions and peer clubs.
- **Youth Peer Educators:** Led campaign delivery.

8. Youth & Community Testimonials

- *“Before, I could not talk about SRHR openly. Now I help other girls understand their rights and choices.” — Leah Banda, Peer Club Member*
- *“The drama and discussions helped me see that SRHR is about dignity and respect. I feel more confident seeking health services.” — Kelvin Nyambe, Student Participant*



Approved by:



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